



VisionInk Photographers Guide

Discover the true capabilities of glass

www.glasshape.com

Photographers Guide

Our 720dpi resolution near full colour printer produces photographic quality print in glass. Conversion to BGWORK colour mode influences the final result and we will advise the recommended approach for Client Approval.

This is a print onto glass (not paper) which is transparent and light manipulates the final artwork.

Camera Specification

A high quality camera will capture more information, improving contrast, colour and detail. We recommend using a high quality professional camera for the best result.

Edited Images

If you are adjusting your image, please also supply us with the original. Then we can see what the finish result needs to be and the original file will give us the best chance of achieving it.

Dimensions

If possible please provide your digital file at a 1:1 scale - the same physical size as the final printed work. (These dimensions are not referring to pixel ratio or resolution).

Resolution

Consider the project and the end user's viewing distance when making a decision on a resolution. For larger viewing distances we can accept lower resolutions. Please supply us with the highest quality image and we will advise what is possible. We prefer to work with high resolution files:

Recommended Minimum: 300ppi

Recommended Optimal: 300 – 600ppi

Recommended Maximum: 720ppi

Recommended Resolutions for Standard Viewing Distances

Below is a guide for specific viewing distances:

- 1 metre Viewing Distance - Resolution 300ppi+
- 10 metres Viewing Distance - Resolution 72 - 150ppi+
- 25+ metres Viewing Distance - Resolution 10ppi+

Photography - Graphic Requirements	
File Format:	PDF, JPEG, TIFF, PSD, GIF, PNG, Raw Camera Files
File Preparation:	Standard graphic preparation via image and graphic applications such as Adobe Photoshop
Colour mode:	RGB colour mode preferred (CMYK is accepted)
Images in file:	Embed images, or send as attached
Text in file:	Outline text within file
Facade Multi Panelling:	Implementation via DXF or DWG

If you need any assistance, contact the **VisionInk** Design Department. visioninkdesign@glasshape.com