

# NEW Dulux Wash & Wear®

*Making Australia's favourite paint even better.*



Worth doing, worth Dulux.

# *NEW 101 Barrier Technology™*



*New polymer technology forms a barrier that protects against both oil and water based stains*

*Large and small pigment particles embedded in the polymer reinforce the barrier*

# *NEW 101 Barrier Technology™*

**HARDER  
WEARING  
FINISH**

*We've developed a  
harder wearing paint,  
that's even easier to clean.*

- ✓ *The very latest polymer technology combined with high performance pigments form a tough, harder wearing barrier.*
- ✓ *Most water or oil based stains cannot penetrate the surface.*
- ✓ *Cleaning is remarkably easy and won't leave shiny marks.*
- ✓ *Protects against even the toughest wear and tear.*

✓ ***Superior washability***

*With the new 101 Barrier Technology, Wash & Wear is the most washable paint available on the market.*





## *Constant innovation & development*

### ***Dulux Wash & Wear Kitchen & Bathroom***

*Contains Dulux Mouldshield® + Anti-Bacterial Technology which provides moisture, mould and bacteria resistance meaning its ideal for kitchens, bathrooms, laundries and other rooms that need protection from mould and bacteria.*

*This new superior technology provides*

- ✓ *Outstanding washability*
- ✓ *7 year guarantee against mould growth*
- ✓ *High performance bacteria resistance*

*Dulux Wash & Wear Kitchen & Bathroom now comes with all the benefits of 101 Barrier Technology.*





## Getting the colour right - guaranteed!

Only Dulux paint guarantees Dulux colour. When painting rich, bold Dulux shades, Dulux ChromaMax® Pigment provides exceptional colour clarity and enhanced opacity. Even the deepest colours can be achieved in fewer coats to deliver high definition colour.

With over 4500 colours the Dulux Wash & Wear colour range is unbeatable.

**ChromaMax®**  
PIGMENT





## Environmentally responsible

With < 5g per litre of VOCs (Volatile Organic Compounds), Dulux Wash & Wear is an Eco Choice® paint\*. With almost no paint smells and less air pollution its better for the painter during application and immediately after when reoccupied.

All Dulux Eco Choice paints conform to the relevant Green Building Council of Australia standards for VOC content.



green building council australia  
MEMBER



\*Wash & Wear Semi Gloss, Low Sheen and Flat bases are Eco Choice paints (tinted and untinted). Dulux Eco Choice paints conform to the relevant Green Building Council of Australia standards for VOC content. Note that Wash & Wear Gloss meets the Green Building Council standard in the trim category at < 75g per litre of VOCs.



# Optimised application for brush, roller and spray

New Dulux Wash & Wear has been specially formulated to ensure brush and roller loading and application is maximised providing a smoother, more even paint finish and improved opacity .

With more and more painters recognising the benefits of spray application new Dulux Wash & Wear has been optimised for spray application and includes advice on the tip size and the pressure required for an airless spray unit on all 15 litre packs.

## Airless Spray Unit Advice

Product	Spray Tip	Pressure
Dulux Wash & Wear Low Sheen	Use 0.015" to 0.017"	2200-2600 PSI
Dulux Wash & Wear Kitchen & Bathroom Low Sheen	Use 0.015" to 0.017"	2200-2600 PSI
Dulux Wash & Wear Kitchen & Bathroom Semi Gloss	Use 0.015" to 0.017"	2200-2600 PSI
Dulux Wash & Wear Flat (for walls and ceilings)	Use 0.015" to 0.017"	2500-2800 PSI
Dulux Wash & Wear Semi Gloss	Use 0.015" to 0.017"	2200-2600 PSI
Dulux Wash & Wear Gloss	Use 0.015" to 0.017"	2200-2600 PSI
Dulux Wash & Wear Matt	Use 0.015" to 0.017"	2500-2800 PSI

# Supporting Australian owned products



Dulux is the only major paint brand that is proudly Australian owned.



Base	Line Shade	500ML	1L	2L	4L	10L	15L
<b>Wash &amp; Wear Flat</b>							
Vivid White	577 04912		✓	✓	✓	✓	✓
Deep	577 04914		✓		✓		
Ultra Deep	577 16101		✓		✓		
Extra Bright	607 87663				✓		
Black	607 06957		✓		✓		
<b>Wash &amp; Wear Low Sheen</b>							
Vivid White	564 04912	✓	✓	✓	✓	✓	✓
Deep	564 04914		✓	✓	✓	✓	
Ultra Deep	564 16101		✓	✓	✓	✓	
Extra Bright	624 87663		✓	✓ New	✓		
ChromaMax Blue	624 87662		✓	✓ New	✓		
ChromaMax True Red	624 84472		✓	✓ New	✓		
ChromaMax Bold Yellow	624 84473		✓		✓		
ChromaMax Orange	624 84474		✓		✓		
ChromaMax Magenta	624 88075		✓	✓ New	✓		
<b>Wash &amp; Wear Semi Gloss</b>							
Vivid White	575 04912		✓	✓	✓	✓	✓
Deep	575 04914		✓		✓		
Ultra Deep	575 16101		✓		✓		
Extra Bright	605 87663				✓		
<b>Wash &amp; Wear Gloss</b>							
Vivid White	568 04912	✓	✓		✓		
<b>Wash &amp; Wear Kitchen &amp; Bathroom Low Sheen</b>							
Vivid White	51A 04912		✓	✓	✓	✓	
<b>Wash &amp; Wear Kitchen &amp; Bathroom Semi Gloss</b>							
Vivid White	51B 04912		✓	✓	✓	✓	

[www.dulux.com.au](http://www.dulux.com.au)

Dulux Customer Service: 13 23 77

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